

TEKST 3

- 1p ● 3 Voor wie is de onderstaande mededeling vooral bedoeld?
- A bedrijven die willen adverteren op de BBC
 - B doven en slechthorenden
 - C liefhebbers van buitenlandse tv-series
 - D mensen die een nieuwe afstandsbediening willen kopen



Around 8 million people in Great Britain have some kind of hearing difficulty. That's why the BBC now subtitles more and more television programmes every year. Old favourites such as EastEnders and Animal Hospital, a growing range of sport programmes, and BBC news and weather throughout the day.

To enjoy subtitled programmes, simply check your newspaper, TV listings magazine or Ceefax for programmes with an S or T next to them. Then press the text button (☰) on your remote control. Next press 8 firmly three times. Now the subtitles will appear. It's as simple as that.

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